

## **PRIVACY POLICY**

Effective Date: January 1, 2020

Welcome! You have arrived at a Bump Club website, provided by Bump Club, a division of Advantage Solutions (collectively “**Bump Club**” or “**we**,” “**our**” or “**us**”), or you are otherwise interacting with our services or engaging with our events (the “**Service**”). Except where otherwise stated, such as in Section 8, this **Privacy Policy** governs your use of any online service location (e.g., website or mobile app) that posts a link to this Privacy Policy (each a “**Site**”), including your use of interactive features, widgets, plug-ins, applications, content, downloads and/or other services regardless of how you access or use them, whether via personal computers, mobile devices or otherwise. This Privacy Policy applies to information collected by or through [www.bumpclubandbeyond.com](http://www.bumpclubandbeyond.com) and any other Sites that we own and control and make available through a Site that posts a link to this Privacy Policy. Except where otherwise stated, this Privacy Policy does not apply to any data collection activities conducted outside of our Service (unless otherwise stated), and does not govern the data practices of third parties that may interact with our Service.

This Privacy Policy is intended to describe what information we collect about you, why we collect it, how we use it, and under what circumstances we may share it with third parties. To the extent we provide you different or additional privacy policies or notices on our Service (e.g., at the point of our collection), those additional terms shall govern such data collection and use.

In addition, please review the Service’s [Terms of Use](#), which governs your use of the Service. If you voluntarily provide your information in the course of participating with our Service or otherwise using or interacting with our Sites, you consent to our Privacy Policy and Terms of Use, including our collection, use and sharing of your information and data, and other activities, as described in this Privacy Policy.

### **Linkable Table of Contents**

It is important that you read and understand the entire Privacy Policy before using the Service. To ease review, please click on each section heading below to link to the full explanation.

- [1. Service Participation](#)**
- [2. What Information Do We Collect?](#)**
- [3. Why We Collect Information](#)**
- [4. How Do We Share Your Information?](#)**
- [5. Information Disclosed on Public Forums](#)**
- [6. Third-Party Content and Links to Other Sites](#)**
- [7. Ads and Your Information](#)**
- [8. Your Rights and Choices About the Information We Collect](#)**
- [9. Your California Privacy Rights](#)**
- [10. Policy on Collection of Social Security Numbers and Social Insurance Numbers](#)**
- [11. Protecting the Privacy of Minors](#)**

[12. Do Not Track Disclosures](#)

[13. Visitors to the Site from Outside of the United States](#)

[14. Security](#)

[15. Updates to Privacy Policy](#)

[16. Contact Us](#)

## **1. Service Participation**

Bump Club offers its Service to assist its website visitors, members, and others. To help you understand what information is most relevant to you, we have provided the following useful definitions:

### **Website Visitor**

You are just visiting the Site to learn more about our Service.

### **Member**

You have submitted information through our Service in order to create an account to receive further communications from us, including as a “BCB Community Member or Newsletter Subscriber.”

### **Business Partner**

You are a third-party company or Affiliate who has contracted Bump Club to deliver various products and services on your behalf.

### **End User**

You are a customer of a product or service offered by us or a Business Partner.

Unless otherwise stated, references in this Privacy Policy to “you” or “your” include Website Visitors, Members, Business Partners, and End Users.

## **2. Information Collected Through the Service**

### **a. Information You Provide to Us**

On our Site or through our Service, we may ask you to provide us with or we may otherwise collect the following information about you and/or a member of your household: (i) first and last name, email address, postal address, telephone number, account name and password, or other information that could reasonably be

used to identify you or a member of your household personally (hereinafter “**Personal Information**”); (ii) demographic information, such as information like gender, age, date of birth, and pregnancy indicator (“**Demographic Information**”); and/or (iii) personal preference information, such as records of products or services purchases, obtained, or considered, events attended, and/or purchasing or consumer histories and tendencies (“**Preference Information,**” and together with Personal and Demographic Information, the “**Collected Information**”).

We may also collect Collected Information when you:

- Create or register for an account or otherwise save your information with us on our Site;
- Register and/or attend an event or online webinar;
- Sign up for a sweepstakes program;
- Sign up or request to be placed on our mailing, SMS/text and/or email marketing lists;
- Participate in a survey;
- Contact us regarding a question or concern such as when you make inquiries concerning our Site or Service;
- Submit a posting on our Site that is viewable by us, Website Visitors, Members, Business Partners, End Users, and/or the general public; and/or
- Otherwise interact with us through the Site or Service.

Participation in the Service is completely voluntary. You are not required to provide all Personal Information identified in this Privacy Policy; however, please be advised that if you do not provide the Personal Information requested, we may be unable to provide some or all of the Services to you, including that we may not be able to process your application for employment.

#### **b. Information From Third-Party Sources**

We may also obtain certain Collected Information about you from third-party sources, including Business Partners, to help us provide and improve the Services and for marketing and advertising. We may supplement the information that you provide with information that we receive from third parties. This information may be received from our Business Partners as well as other third parties. To the extent we combine Demographic Information or Preference Information with the Personal Information we collect directly from you on the Service, we will treat the combined data as Personal Information under this Privacy Policy unless we have disclosed otherwise.

#### **c. General Browsing As You Access and Use the Service**

In addition to any Personal Information or other information that you choose to submit to us via our Service, we and our third-party service providers may use a variety of technologies that automatically (or passively) store or collect certain information whenever you visit or interact with the Service (“**Usage Information**”). This Usage Information may be stored or accessed using a variety of technologies that may be downloaded to your personal computer, browser, laptop, tablet, mobile phone or other device (a “**Device**”) whenever you visit or interact with our Service. To the extent we associate Usage Information with your Personal Information we collect directly from you on the Service, we will treat it as Personal Information unless we have disclosed otherwise.

This Usage Information may include:

- your IP address, UDID or other unique identifier (“**Device Identifier**”). A Device Identifier is a number that is automatically assigned to your Device used to access the Service, and our computers identify your Device by its Device Identifier;
- your Device functionality (including browser, operating system, hardware, mobile network information);
- the URL that referred you to our Service;
- the areas within our Service that you visit and your activities there, including remembering you and your preferences;
- your Device characteristics; and
- certain other Device data, including the time of day, among other information.

#### **d. Use of Cookies and Other Tracking Technologies**

We may use various methods and technologies to store or collect Usage Information (“**Tracking Technologies**”). Tracking Technologies may set, change, alter or modify settings or configurations on your Device. The Tracking Technologies we use on our Sites and other Services may include the following (and subsequent technology and methods later developed):

- **Cookies.** A cookie is a file placed on a Device to uniquely identify your browser or to store information on your Device. Our Site may use HTTP cookies, HTML5 cookies, Flash cookies and other types of cookie technology to store information on local storage.
- **Web Beacons.** A Web Beacon is a small tag (which may be invisible to you) that may be placed on our Site’s pages and messages.
- **Embedded Scripts.** An embedded script is programming code that is designed to collect information about your interactions with the Site, such as the links that you may click.
- **ETag.** An ETag or entity tag is a feature of the cache in browsers. It is an opaque identifier assigned by a web server to a specific version of a resource found at a URL.
- **Browser Fingerprinting.** Collection and analysis of information from your Device, for example, your operating system, plug-ins, system fonts and other data, for purposes of identification.
- **Recognition Technologies.** Technologies that include application of statistical probability to data sets, which attempt to recognize or make assumptions about users and devices (e.g., that a user of multiple devices is the same user).

We use Tracking Technologies for a variety of purposes, including:

- To allow you to use and access our Site and Service;
- To prevent fraudulent activity and improved security functionality or to allow you to make use of other Site functionality;

- To assess the performance of the Site for analytic purposes or otherwise to improve our Services offered through the Site;
- To offer you enhanced functionality when accessing the Site, including identifying you when you sign-in to our Site, keeping track of your specified preferences or to track your online activities over time and across third-party sites; and
- To deliver ads and other content which may be of interest to you on our Site as well as third-party sites, based on how you interact with the ads or other content on the Site.

There may be other Tracking Technologies used by us now or later developed and used by us in connection with the Service. **For information and options to control or opt-out of certain data collection or uses related to Tracking Technologies, see the [Ads and Your Information](#) section of this Privacy Policy and our [Cookie Policy](#).**

#### **e. Information We Collect When You Interact with Third-Party Sites**

In addition, third parties may use Tracking Technologies in connection with our Service, which may include the collection of information about your online activities over time and across third-party web sites or online services. We may not control those Tracking Technologies, and we are not responsible for them. For example, the Site may include functionality that allows certain kinds of interactions between the Site and your account on a third-party website or application. The use of this functionality may involve the third-party site providing information to us. For example, we may provide links on the Site to facilitate you sending a communication from the Site or we may use third parties to facilitate you sending emails, or making Tweets or Facebook, Instagram, or Pinterest postings. These third parties may retain any information used or provided in any such communications or activities, and these third parties' practices are not subject to our Privacy Policy. We may not control or have access to your communications sent through those third parties. Further, when you use third-party sites or services, you are using their services and not our Services and the third parties, not Bump Club, are responsible for their practices. You should review the applicable third-party privacy policies before using such third-party tools on our Site.

#### **f. Information You Provide About a Third Party**

You may send someone else a communication from the Service, such as sending posting to a friend. In addition, you may send us information regarding someone else. If so, the information you provide (names, e-mail addresses, etc.) is used to facilitate the communication and is not used by us for any other marketing purpose unless we obtain consent from that person or we explicitly say otherwise. Please be aware that when you use any send-to-a-friend functionality on our Service, your contact information, name or user name and message may be included in the communication sent to your addressee(s). Some of these tools may be third-party tools subject to third-party privacy policies.

#### **g. Anonymized Information**

We may create de-identified or anonymous data from Personal Information by removing data components (such as your name, email address, or linkable tracking ID) that makes the data personally identifiable to you or through obfuscation or through other means ("**Anonymized Information**"). Our use of Anonymized Information is not subject to this Privacy Policy.

### **3. Why We Collect Information Through The Service**

#### **a. Use of Information by Us**

We may use your Personal Information, Demographic Information, Preference Information, or Usage Information for the following purposes:

Account creation
Audit and compliance
Billing and payment
Email newsletter subscriptions and maintenance
Event registration, coordination, and hosting
Hosting webinars
Internal analytics
Legal compliance, fraud prevention, and investigations
Marketing our products and services
Marketing our partners' products and services including discounts, special offers, sample products, expert advice, recommendations, and brand identity, and product and service explanation.
Member relationship management
Personalizing your experience on the Site and Service
Providing sample products
Sweepstakes, surveys, and contests
Systems and data security
Website and application development and maintenance

### **4. How Do We Share Your Information?**

We may share Collected Information with our Business Partners consistent with your prior notice and consent, as well as authorized third parties acting on the Business Partners' behalf. We may also share Anonymized Information with certain Business Partners or other third parties related to the Services. We do not share your Personal Information that we have collected directly from you on our Service with third parties for those third parties' direct marketing purposes unless we have given you the choice to consent or withhold consent to such sharing at the time you provide your Personal Information. In addition, we may share the information we have collected about you, including Personal Information, as disclosed at the time

you provide your information and as described below or otherwise in this Privacy Policy. Bump Club may disclose your information as follows:

**(a) When You Request Information From Third Parties.** You may be presented with an option on our Service to receive certain information and/or marketing offers directly from Business Partners or other third parties, or to have us send certain information to Business Partners or other third parties or give them access to it for the purpose of providing information to you. If you choose to do so, your Personal Information, Demographic Information, Preference Information, and other information may be disclosed to such Business Partner or other third parties, and the disclosed information will also be subject to the privacy policies and practices of those third parties. In addition, third parties may store, collect or otherwise have access to your information when you interact with their Tracking Technologies, content, tools apps or ads on our Service or link to them from our Service. This may include using third-party tools such as Facebook, Twitter, Pinterest or other third-party posting or content sharing tools. We are not responsible for the privacy policies and practices of such third parties; therefore, you should review carefully the privacy policies and practices of such third parties prior to requesting information from or otherwise interacting with them.

**(b) Third Parties Providing Services on Our Behalf.** We may use third-party service providers to perform certain services on behalf of us or the Site, such as (i) assisting with the Site operations, (ii) hosting the Site, (iii) designing and/or operating the Site's features, (iv) tracking the Site's activities and analytics, and (v) enabling us to send you special offers or perform other administrative services. We may provide these service providers with access to user information, including Device Identifiers and Personal Information, to carry out the services they are performing.

**(c) To Protect the Rights of Bump Club and Others.** We may share Personal Information with governmental authorities when legally required to do so, and to cooperate with such authorities investigating claims of illegal activity such as (but not limited to) illegal transfer of copyrighted material, or user website postings or email messages that contain threats of violence. To the fullest extent permitted by applicable law, we may also disclose your information if we believe in good faith that doing so is necessary or appropriate to: (i) protect or defend the rights, safety or property of Bump Club or third parties (including through the enforcement of this Privacy Policy, our [Terms of Use](#), and other applicable agreements and policies); (ii) comply with legal and regulatory obligations (e.g., pursuant to law enforcement inquiries, subpoenas or court orders); or (iii) in other cases where we have reason to believe that disclosure is necessary to enforce compliance with our Terms of Use. To the fullest extent permitted by applicable law, we have complete discretion in electing to make or not make such disclosures, and to contest or not contest requests for such disclosures, all without notice to you.

**(d) Affiliates and Business Transfer.** Subject to applicable law, we may share your information, including your Device Identifiers and Personal Information, Demographic Information, Preference Information, and Usage Information with our affiliated companies, subsidiaries, joint ventures, and other companies under our common control ("**Affiliates**"). We also reserve the right to disclose and transfer all such information: (i) to a subsequent owner, co-owner or operator of the Service or applicable database; or (ii) in connection with a merger, consolidation, restructuring, the sale of substantially all of our interests and/or assets or other corporate change, including during the course of any due diligence process.

**(e) Co-Branded Areas.** Certain areas of the Service may be provided to you in association with third parties ("Co-Branded Areas") such as our Business Partners and other third parties and may request that you disclose Personal Information to them. Such Co-Branded Areas will identify the third party and indicate if they have a privacy policy that applies to their collection and use of your information. If you elect to register for services, communicate with such third parties or download their content or applications, at Co-Branded Areas, you may be providing your information to both Bump Club and the third party. Further, if you sign-in to a Co-Branded Area with a username and password obtained on the Service, your Personal Information may be disclosed to the identified third parties for that Co-Branded Area. We are not

responsible for such third party's data collection or practices and you should review such third-party privacy policies for more information.

## **5. Information Disclosed on Public Forums**

(a) **User-Generated Content and Public Information.** The Site may allow you to submit comments, suggestions or other content, including Personal Information (collectively, “**User Content**”), such as on blogs and message boards. Please note that online forums may be publicly accessible and other users may view information you post in the forums. We or others may store, display, reproduce, publish, distribute or otherwise use User Content online or offline in any media or format (currently existing or that may be developed later) and may or may not attribute it to you. Others may have access to this User Content and may have the ability to share it with third parties. Please note that Bump Club does not control who will have access to the information that you choose to make public. We are not responsible for the privacy or security of any information that you make publicly available on the Site or what others do with information you share with them on the Service. We are not responsible for the accuracy, use or misuse of any User Content that you disclose or receive from third parties through the Site. We encourage you to exercise care in deciding what information and content you wish to disclose on the areas of the Site that are accessible to the general public.

(b) **Profiles.** A user's profile page may be, by default, set up to display information such as the user's display name, images, location (city/state/country), groups that the user has joined and optional information added by the user including, for example, the user's tagline, photographs and educational materials, etc. We may make it possible for users to see a report on other users that visited a profile page and this gives users access to such visitor's profile pages. Profile information is used by us primarily to be presented back to and edited by you when you access the Service and to be presented to others permitted to view that information on the Service. We may offer users the ability to manage their public profile and use profile preference settings, the functionality and features of which are subject to change from time-to-time so visit it frequently to confirm the settings reflect your then current preferences, and we recommend that you do not post information or content as part of your profile that you are not prepared to make public. Changing setting options may not result in immediate changes to the settings, which are subject to our operations and maintenance schedules. Users should carefully consider the use of such settings to improve information display options and to ensure the settings are properly set and functioning in the manner desired. Further, other users that have access may repost or otherwise make public your information or content. Accordingly, discretion and good judgment should be exercised when posting information or content as part of your profile.

## **6. Third-Party Content and Links to Other Sites**

The Service may contain content that is supplied by an Business Partner or other third party, and those third parties may collect Usage Information and your Device Identifier when pages from the Service are served to you. In addition, the Site or Service may contain links or otherwise provide access to another website, mobile application, or Internet location that we do not control (collectively “**Third-Party Sites**”). Occasionally, when linking to a Third-Party Site, you may still see our Site's logo or frame. This is to provide you with a seamless experience when visiting our Site. In those cases, you are no longer on our Site and are now on a different website whose information collection practices may differ from ours. Please note that we have no control over and are not responsible for Third-Party Sites, their content, or any goods or services available through the Third-Party Sites. Our Privacy Policy does not apply to Third-Party Sites. We encourage you to read the privacy policies of any Third-Party Site with which you choose to interact.

## **7. Ads and Your Information**

You may see certain ads on other websites because we participate in advertising networks administered by third parties. These networks track your online activities over time and across third party websites and online services by collecting information through automated means, including through the use of the Tracking Technologies described above, and they use this information to show you advertisements that are tailored to your individual interests. The information they collect includes information about your visits to our Site, such as the pages you have viewed. This collection and ad targeting takes place both on our Site and on third-party websites that participate in the ad network. This process also helps us track the effectiveness of our marketing efforts.

We may also use Tracking Technologies, such as our own cookies, to provide you with personalized online display advertising tailored to your interests. We and third-party service providers, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as a DoubleClick cookie) together to report how your ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our Site. To learn more about how to opt out of Google's use of the Google analytics cookies, visit, [here](#). To learn more about how to opt out of DoubleClick's use of cookies, visit the DoubleClick opt-out page, [here](#). If you would like more information about behavioral advertising practices, please visit [www.aboutads.info](http://www.aboutads.info). To learn about your choices in connection with these practices on the particular device on which you are accessing this Privacy Policy, please visit <http://www.networkadvertising.org/choices> and <http://www.aboutads.info/choices>. You may also click on the informational icon contained within each interest based ad.

Third-party Tracking Technologies are not controlled by us, even if they use our technology to help store or collect data. Statements regarding our practices do not apply to the methods for collecting information used by these third-party advertisers and others or the use of the information that such third parties collect. The relevant third party's terms of service, privacy policy, permissions, notices and choices should be reviewed regarding their collection, storage and sharing practices. We make no representations regarding the policies or practices of third-party advertisers or advertising networks or exchanges or related third parties.

## **8. Your California Privacy Rights**

This section applies to any California residents about whom we have collected Personal Information from any source, including through your use of our Website(s), by buying our products or services, or by communicating with us electronically, in paper correspondence, or in person (collectively, "you"). This section may apply to non-California residents as may be consistent with applicable law.

### **a. What Information We Collect**

We may collect the following categories of personal information about you:

- Identifiers, which includes first and last names of you and/or your members of your household; email address; physical address; date of birth; age; gender; family information; pregnancy indicators; primary language; ethnicity; interests; shopping preferences; telephone number; account name and password; reason for contacting us; and Internet Protocol ("IP") address;
- Commercial information, which includes records of products or services purchased, obtained, or considered; events attended or declined; interests; shopping preferences; and/or other purchasing or consumer histories or tendencies;

- Information relating to Internet activity or other electronic network activity, which includes cookie identifiers; clear gifs (a.k.a. web beacons/web bugs); referring/exit pages; date/time stamp; and other usage behavior;
- Geolocation data, which includes Global Positioning System (“GPS”) data; locational information based upon your IP address; cell network data; and/or other similar locational data; and which may be collected from various devices including your mobile device(s) or vehicle(s);
- Audio, electronic, or visual information, which includes records of calls to or from our customer service centers; and/or video surveillance information;
- Inferences about you; which includes current and future purchase preferences; attitudes towards various products; and services and family planning practices;
- Characteristics of protected classifications under California or federal law; which includes information about you and your family such as gender, age, date of birth, and number of children; pregnancy indicator; primary language; and ethnicity;

To help you further understand what we do with the above categories of personal information, we have provided you with a matrix detailing the sources, purposes, and any sharing related to each category. You may review that matrix by scrolling down to “Table 1” of this Policy.

**b. What We Do With Your Information**

We may collect or use personal information from you for the following purposes:

Account creation
Audit and compliance
Billing and payment
Email newsletter subscriptions and maintenance
Event registration, coordination, and hosting
Hosting webinars
Internal analytics
Legal compliance, fraud prevention, and investigations
Marketing our products and services
Marketing our partners’ products and services, including discounts, special offers, sample products, expert advice, recommendations, and brand identity, and product and service explanation.
Member relationship management
Personalizing your experience on the Site and Service

Providing sample products
Sweepstakes, surveys, and contests
Systems and data security
Website and application development and maintenance

**c. Sources of Collected Information**

We may collect personal information from the following categories of sources:

- Our Members and prospective Members, including via our websites, mobile applications, telephone, text message, postal mail, social media, forums, message boards, chatbot, or other means;
- Our affiliates;
- Our service providers, which includes event registration providers; event hosting companies; payment processing providers; webinar hosting companies; customer relationship management providers, analytics providers, website hosting providers, systems administrators, and communications delivery services;
- Nonaffiliated companies with which we have a business relationship (“partners”), which includes promotional and joint marketing partners;
- Other third parties, which includes other websites and mobile applications, online advertising partners, and other data suppliers; and
- Things that other third parties may post publicly about you or otherwise provide to us.

**d. Who We Share Information With**

We may sell certain personal information to our Business Partners that have contracted us to run promotions and sweepstakes on their behalf. Other than this instance, we do not sell personal information, or otherwise provide personal information to third parties, other than service providers receiving information to perform services for us on our behalf.

We may share your personal information with the following categories of third parties:

- Our service providers, including email providers, database managers, event registration and hosting companies, anti-fraud and anti-spamming services providers; address verification services; and shipping and logistics providers;
- Companies offering products and services that may interest our members (our promotional partners)
- Nonaffiliated companies with which we have a business relationship (other partners), such as Facebook

- Our affiliates

We disclose the following categories of Personal Information for a business purpose:

- Identifiers;
- Commercial information; and
- Characteristics of protected classifications under California or federal law.

We sell the following categories of personal information:

- Name
- Email Address

#### **e. Your Rights Under California Law**

If you are a California resident, subject to applicable law, you have the following rights under California law with respect to your personal information:

- **Right to Know.** You have the right to request what personal information we collect, use, disclose, and/or sell, as applicable.
- **Right to Delete.** You have the right to request the deletion of your personal information that is collected or maintained by us.
- **Right to Opt-Out of Sale.** You have the right to opt-out of the sale of your personal information by us. You may access our Notice of Right to Opt-Out by clicking [here](#).
- **Right to Non-Discrimination.** You have the right not to receive discriminatory treatment by us for the exercise of the privacy rights described above.

You may also authorize someone to exercise the above rights on your behalf. Please email us confirmation of such authorization to [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net); we will not fulfill a request submitted by a third party related to your personal information until we have received confirmation of your authorization for that individual to submit a request on your behalf. If we have collected information on your minor child, you may exercise the above rights on behalf of your minor child.

The above rights are subject to our being able to reasonably verify your identity and authority to make these requests. These rights are also subject to various exclusions and exceptions under applicable laws. We will verify your identity by matching information you provide in your request with the information in our systems; and by requiring you to respond to an automated email sent to your email address upon submitting a request.

If you are a California resident and wish to seek to exercise these rights, please reach us in one of the following ways:

- Interactive webform: click [HERE](#)
- Toll-free phone number: 1 (888) 651-2032

- Email: [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net)

For more information regarding this Privacy Policy, or if you have any questions or concerns, you may contact us in the following ways:

- Toll-free phone number: 1 (888) 651-2032
- Email: [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net)

#### **f. Notice of Right to Opt-Out**

You have the right to direct Bump Club not to sell your personal information and to refrain from doing so in the future. If you wish to opt-out of such sales, please do so in one of the following ways:

- Interactive webform: click [HERE](#)
- Toll-free phone number: 1 (888) 651-2032
- Email: [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net)

Please consult the other sections of our Privacy Policy for further information on our practices regarding your personal information.

## **9. Your Rights and Choices About the Information We Collect**

Individuals in certain jurisdictions have certain rights under applicable data protection law. Rights specific to California residents are described in [Section 8](#). Subject to applicable law, you may have the right to request access to, modification or correction of, or deletion of certain of your Personal Information that we maintain, and how that information has been used or disclosed. In addition, you may also have the right to direct Bump Club not to sell certain of your Personal Information that we have collected or will collect about you.

To exercise your rights, you may contact us as at [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net) or at the mailing address noted below. As permitted by law, certain data elements may not be subject to access, modification, correction, and/or deletion. Furthermore, where permissible, we may charge for this service. We will respond to reasonable requests as soon as practicable and as required by law. To protect your privacy and security, we may take steps to verify your identity in order to respond to your request.

Applicants can update or change your contact information by logging into your account and making changes in your Profile Settings, or by contacting us as at [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net).

If you would like to stop receiving newsletters or other marketing or promotional messages, notifications, or updates from us, you may do so by following the unsubscribe instructions that appear in these e-mail communications. Alternatively, you may opt-out of marketing e-mails from Bump Club by taking any one of the following actions:

- Send an e-mail with your request and current information to [help@bumpclubandbeyond.com](mailto:help@bumpclubandbeyond.com);
- Submit an opt-out request using the webform link, available [here](#); or
- Send a request in writing with your current information to:

Bump Club & Beyond  
Attn: Corporate Communications  
18100 Von Karman Avenue, Suite 1000  
Irvine, CA 92612  
Phone: (949) 797-2900  
Fax: (949) 797-9112.

Please be advised that you may not be able to opt-out of receiving certain service or transactional messages from us, including legal notices.

## **10. Protecting the Privacy of Minors**

We recognize the importance of children's safety and privacy. Our Sites and Services are not designed to attract children and are not intended for use by any children under the age of 16. While we may collect information from you about you or a member of your household, our website is not directed to children and we do not knowingly request or collect Personal Information from children under the age of 16. We are a general audience Site and Service and do not use the Site to collect Personal Information from children under the age of 16. If you are under 16 years of age, you are not permitted to use the Site and should not send any information about yourself to us through the Site.

In the event that we become aware that we have collected Personal Information from a child under the age of 16, we will take steps to dispose of that information as permitted by law and in accordance with the Children's Online Privacy Protection Act ("COPPA") and other applicable laws and regulations. If you are a

parent or guardian and you believe that your child under the age of 16 has provided us with Personal Information without your consent, please contact us at [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net).

### **11. Do Not Track Disclosures**

Various third parties are developing or have developed signals or other mechanisms for the expression of consumer choice regarding the collection of information about an individual consumer's online activities over time and across third-party websites or online services (e.g., browser do not track signals). Currently, we do not monitor or take any action with respect to these signals or other mechanisms.

### **12. Visitors to the Site from Outside of the United States**

Our Service is operated in the United States and intended for users located in the United States. If you are located outside of the United States, please be advised that all of the information we collect, including Personal Information, will be transferred to, and processed, stored and used in the United States, and that this is necessary to provide you with the requested information and services and/or to perform any requested transaction. The data protection laws in the United States may differ from those of the country in which you are located, and your Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States. By using the Service or providing us with any information, you consent to the transfer to, and processing, usage, sharing and storage of your information, including Personal Information, in the United States as set forth in this Privacy Policy. For more information about our policies regarding cross-border transfers of Personal Information, you may contact us at [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net) or at the mailing address noted in the ["Your Rights and Choices About the Information We Collect"](#) section of this Privacy Policy.

### **13. Security**

We implement technical and organizational safeguards designed to help protect and secure your Personal Information. We have taken steps to ensure that only our personnel and contractors who are granted access to your Personal Information are those with a business 'need-to-know' or whose duties reasonably require such information.

Please note, however, no data transmission over the Internet, mobile networks, wireless transmission or electronic storage of information can be guaranteed 100% secure. As a result, we cannot guarantee or warrant the security of any information you transmit to or from our Site.

### **14. Updates to Privacy Policy**

We may update this Privacy Policy from time to time. The most recent version of the Privacy Policy is reflected by the version date located at the top of this Privacy Policy. We encourage you to review this Privacy Policy often to stay informed of how we may process your information.

### **15. Contact Us**

For more information about our privacy practices, or if you have questions or concerns, please contact us by e-mail at [privacy@advantagesolutions.net](mailto:privacy@advantagesolutions.net) or by mail using the details provided below:

Bump Club & Beyond  
Attn: General Counsel  
18100 Von Karman Avenue, Suite 900  
Irvine, CA 92612

***Table 1 – How We Use Your Personal Information***

		Identifiers 	Commercial 	Internet or Electronic Activity 	Geolocation 	Audio, Electronic, Visual, or Similar 	Inferences 	Demographic/Protected Classification 
Purpose of Collection	Account Creation	X	X					X
	Audit and Compliance	X	X	X	X	X		X
	Billing and Payment	X	X					
	Email newsletter subscription and maintenance	X						
	Event registration, coordination and hosting	X						
	Hosting webinars	X						
	Internal analytics	X	X	X	X	X	X	X
	Legal compliance, fraud prevention and investigations	X		X	X			
	Marketing our products and services	X	X	X	X		X	X
	Marketing our partners' products and	X	X	X	X		X	X

	services							
	Member relationship management	X	X			X	X	X
	Personalizing your experience		X	X	X	X	X	X
	Providing sample products	X	X				X	X
	Sweepstakes, surveys and contests	X						
	Systems and data security			X	X			
	Website and application development and maintenance			X	X			
Categories of Sources	Members	X	X	X	X	X	X	X
	Prospective Members	X		X	X			
	Affiliates	X		X				
	Service Providers	X		X	X	X		
	Business Partners	X	X					
Categories of Third Parties	Service Providers	X	X	X	X	X	X	X
	Business Partners	X	X					
	Affiliates	X						

//End Privacy Policy//